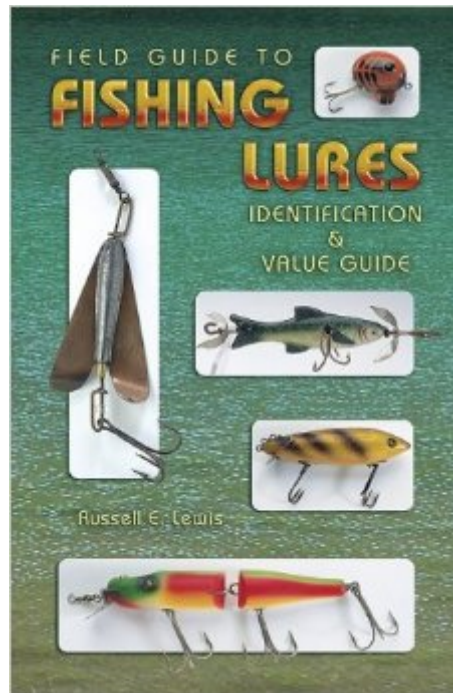


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# Field Guide To Fishing Lures: Identification & Value Guide



## Synopsis

Russell E. Lewis, author of three volumes of *Modern Fishing Lure Collectibles*, has produced a new title that will be a handy resource for lure lovers everywhere. *Field Guide to Fishing Lures* is aimed at assisting the beginning, intermediate, and advanced collector and the general antique and collectible dealer in identifying both collectible older vintage lures and the more modern classic fishing lures. It includes a cross-section of both very old and more recent collectible lures and has prices of each lure shown. With the help of this easy-to-tote guide, collectors will be able to recognize all major categories of lures and the most significant companies in the industry while hunting for additions to their collections. The book begins with the six major companies, Creek Chub Bait Company, Heddon, Paw Paw, Pflueger, Shakespeare, and South Bend. Then an alphabetical listing of more than 200 companies highlights other significant manufacturers and their major contributions. The book continues the tradition of high quality, detailed photographs useful in identifying small nuances important in lure collecting, as well as the author's practice of providing historical data for readers. AUTHORBIO: Russell E. Lewis is the author of *Modern Fishing Lure Collectibles, Volume 1* and *Modern Fishing Lure Collectibles, Volume 2*, as well as co-author of *Captain John's Fishing Tackle Price Guide*. Having collected fishing lures since 1950, he and his wife run a business, *Heritage Tackle 'n Tiques*, where he deals fishing lures online and at antique shows.

## Book Information

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## Customer Reviews

my mom loved this book! most fishing books are hideously expensive! so I also can't spell....but my mom loved this book totally! she can't wait to use it for her business in antiquing! thank god for and the selection they provide. the internet is good for some things! great shipping package and it arrived very timely too!

I have numerous fishing lure identification books and few are in color. this book is 100% color and as helpful as the high priced 500page books I love this book for cross referencing in color . the service was also fantastic MDH.

Almost every page is full of great pictures. Also, with all the intel anyone would need for their tackle box. This is a great price guide as well.I would give this book a 10.It was very well put together.

My 5 year old grandson collects lures, I know it's a bit unusual, but my daughter told me he wants to sleep with it. He has them memorized and knows when she is reading to him if she gets 2 pages together. She said he draws pictures of them and is best prize ever.

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